



National Youth Shooting Sports Conference
Columbia, Missouri
20-22 August
2026

Securing the Future of Youth Shooting Sports

Wednesday, August 19: Sponsor Dinner - An exclusive evening of appreciation and strategic alignment with our key industry partners. Contact John Linqvist to save your spot.

Thursday, August 20: Industry Insight

- **09:00 AM | Coffee & Networking on the Range (Missouri Marksmanship Education Center)**
 - Start the day connecting with peers and fellow leaders in the youth shooting community and pull some triggers on the airgun range.
- **12:00 PM | Registration & Lunch (Hilton Garden Inn Conference Center)**
 - Pick up your credentials and fuel up for an afternoon of data-driven insights
- **01:00 PM | Opening Keynote**
 - **Welcome Address:** Pete Eisentrager and Larry and Brenda Potterfield
- **01:40 PM | The State of the Foundation**
 - **Impact by the Numbers:** A deep dive into "What We Do" and a celebration of our landmark grant milestones
- **02:15 PM | Organizational Panel**
- **03:00 PM | Networking & Refreshment Break**
- **03:30 PM | Team Panel**
- **04:15 PM | Maximizing the Endowment Model**
- **04:45 PM | Presenting Sponsor: Old Glory Bank**
- **05:00 PM | Cheers! Happy Hour**
- **06:00 PM | Dinner and Keynote Spotlight**

Friday, August 21: Strategy & Practical Skills Day

- **08:00 AM | Breakfast (Hilton Garden Inn Conference Center)**
- **09:00 AM | Breakout Sessions**
 - *Attendees choose their specialized track*

Track 1: Team Assistance

- **Innovative Fundraising:** Exploring Product Grants, Donation Drives, and Event-based funding.
- **Professionalizing Your Team or Organization:** Transitioning to a business mindset and navigating 501(c)(3) status.

Track 2: Organizational Growth

- Engaging Teams with your Organizations
- Industry Intelligence Briefings
 - Market Data: Latest insights from the NSSF
 - The Southwick Report: Reveal of the completed Multi-State Conservation Grant data
- **10:00 AM | Networking Break**
- **10:30 AM | Breakout Sessions continue**

Track 1: Team Assistance

- Resource Masterclass. Leveraging sponsor tools and take-home community engagement kits

Track 2: Organizational Growth

- The Art of the 'Yes' - Securing and sustaining corporate sponsorships.
- **12:00 PM | Interactive Lunch**
 - Explore range improvement projects and coach training opportunities
- **01:00 PM | Depart for Prairie Grove Shotgun Range**
- **02:00 PM | Range Day**
 - **Demos & Coaching Clinics:** Experience the latest technology with on-site coaching tips and sponsor-led stations.
 - **Coaching Avenues:** Technical presentations from world-class coaches
 - **Partner Spotlights:** Featuring USA YESS, SCTP/SASP, ATA, US HS CTL, and more.
- **06:00 PM | Sunset Social & Dinner**

Saturday, August 22: Final Sessions & Prize Giveaways

- **08:00 AM | Breakfast (Hilton Garden Inn Conference Center)**
- **09:00 AM | Tools for Success**
 - **Marketing Your Mission:** Strategies for visibility
 - **Accessibility in Sport:** ADA compliance and inclusive shooting
 - **Additional Fundraising Insights**
- **11:30 AM | Closing Remarks | Lunch | Sweepstakes Drawing**
- **01:00 PM | Conference Adjourns**