



MidwayUSA Foundation, Inc.

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## **Vortex Optics Hosts MidwayUSA Foundation & Supporters to Benefit Youth Shooting Sports**

**Barneveld, WI** –MidwayUSA Foundation recently concluded another successful partnership event, generating over **\$80,000** to sustain and grow youth shooting sports programs nationwide. Held July 25-27 at the state-of-the-art Vortex Edge facility in Barneveld, Wisconsin, this exclusive experience was hosted by **Vortex Optics** with generous sponsorships from **Ruger Firearms, Federal Premium Ammunition, Big Frig, and Walker's Game Ear**.

The event provided supporters of the MidwayUSA Foundation with an unparalleled pistol training experience. Attendees participated in comprehensive classroom and range sessions, led by expert pro-staff members from Vortex, gaining valuable insights and refining their skills. Beyond the instruction, the weekend fostered camaraderie through engaging social activities, including a round of golf, clay shooting, and a distillery tour. "It was an absolute pleasure to host the MidwayUSA Foundation and their participants," said Jake Raffel, Vortex Optics Dealer Account Manager. "We always enjoy working with their top-notch staff, and we're looking forward to building on this event to continue to pave the way for youth shooting sports."

Through events like this, MidwayUSA Foundation directly fulfills its mission to provide long-term funding for youth shooting sports teams and organizations. The funds raised are crucial for teams across the country to cover essential expenses such as ammunition, targets, entry fees, and safety equipment, ensuring young athletes can continue to expand their leadership skills, confidence, and discipline through shooting sports activities. "We have a shared commitment with Vortex, Ruger, and Federal to develop the next generation of our outdoor industry," said Pete Eisentrager, MidwayUSA Foundation Executive Director. "Offering opportunities like these to our community of supporters is incredibly rewarding and something we could not do without generous sponsor-hosts like Vortex."

MidwayUSA Foundation continues to offer new ways to support youth shooting sports. In addition to general donations, exclusive events and sporting clays tournaments are offered throughout the year to generate funds. Registrations to all events are tax-deductible donations to the youth shooting program of the attendees' choice and are often matched, doubling the impact. Find more special events on their website: <https://www.midwayusafoundation.org/events/>

MidwayUSA Foundation is a 501(c)(3) public charity that works to sustain and grow youth shooting sports by providing long-term funding to youth shooting teams. Every donation is tax-deductible and allows the Foundation to assist in expanding and enhancing the leadership skills, confidence, and discipline of today's youth through shooting sports activities. The Foundation supports all shooting disciplines. For more information about how the MidwayUSA Foundation is changing the future of youth shooting sports, please visit [midwayusafoundation.org](https://www.midwayusafoundation.org) or call [1-877-375-4570](tel:1-877-375-4570).