



MidwayUSA Foundation, Inc.

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**Date: June 11, 2025**

## **MIDWAYUSA FOUNDATION ANNOUNCES RETIREMENT OF EXECUTIVE DIRECTOR AFTER SIX YEARS OF LEADERSHIP**

**Columbia, MO** – MidwayUSA Foundation announces the retirement of G. Scott Reynolds, who has led the organization as Executive Director for the past six years. Under his leadership, the organization has experienced tremendous growth and strengthened its foundation for continued success in the years ahead.

Effective July 14th, leadership duties will transition to Pete Eisentrager, who has been serving as the organization's Deputy Director. Eisentrager brings a deep passion for the outdoors and a strong commitment to the mission of the organization, ensuring a seamless continuation of progress and innovation.

The leadership transition is especially timely as the organization prepares for one of its most anticipated events, the upcoming Scholastic Shooting Sports Foundation's National Tournaments for the Scholastic Clay Target Program (SCTP) and the Scholastic Action Shooting Program (SASP) at the Cardinal Center in Ohio. Eisentrager will be onsite during the event, so we encourage all program leaders to stop by the MidwayUSA Foundation Booth to visit about the future of the Foundation.

"This is a pivotal moment for our organization," said Jon Zinnel, President of the Foundation Board. "We are incredibly grateful for Scott's steady leadership and vision over the past six years. We are confident in Pete's ability to continue that legacy and guide us into a vibrant new chapter." As the organization celebrates Scott's contributions and welcomes new leadership, the entire team remains focused on expanding opportunities, deepening impact, and delivering a world-class experience for all our teams and supporters.

The MidwayUSA Foundation is a 501(c)(3) public charity working to sustain and grow youth shooting sports by providing long-term funding to youth shooting teams. Every donation is tax-deductible and allows the Foundation to assist in expanding and enhancing the leadership skills, confidence, and discipline of today's youth through shooting sports activities. The Foundation supports all shooting disciplines. For more information about how the MidwayUSA Foundation is changing the future of youth shooting sports, please visit [MidwayUSAFoundation.org](http://MidwayUSAFoundation.org) or call 1-877-375-4570.