



MidwayUSA Foundation, Inc.

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MIDWAYUSA FOUNDATION GENERATES OVER \$1.2 MILLION FOR YOUTH SHOOTING TEAMS

Columbia, MO – MidwayUSA Foundation hosted a donation drive throughout the month of April and raised an astounding \$643,237 for youth shooting teams. Thanks to the Foundation's matching program, funded by Larry and Brenda Potterfield, every dollar is matched, providing a total impact of \$1.2 million. These funds are crucial for youth shooting teams to cover essential expenses such as ammunition, targets, entry fees, and safety equipment, ensuring the continued growth and development of young athletes in shooting sports.

The Foundation also provided an additional \$80,000 in endowment awards. West Virginia University's Rifle Team (WVU) raised over \$120,000 to earn the top prize of \$15,000. "We are delighted to be the winners of the April Donation Drive, and we have to thank our donors for making that happen," said Head Coach Jon Hammond. "The Foundation provides an amazing resource to junior and youth shooting programs, and this will be the first year we can take a meaningful draw (grant) that will really contribute to the success of our program."

The teams that rounded out the top five include:

- **2nd Place:** Kanabec County Clay Busters [MN] – winning an additional \$12,500
- **3rd Place:** Prescott Bird Busters [AZ] – winning an additional \$10,000
- **4th Place:** Battle Ground Academy [TN] – winning an additional \$7,500
- **5th Place:** Pillager Clay Target Team [MN] – winning an additional \$5,000

In addition to the top five, thirty random participating teams that received a qualifying donation in April were each awarded an extra \$1,000. See a full list of participating teams on the [Foundation's blog](#). MidwayUSA Foundation Southeast Program Manager, Jeff McClure, talked about the importance of teams being involved in these annual incentives. "In the more than a decade I've been with the Foundation, so many things have given me satisfaction. Helping teams and organizations grow their accounts through participation in our incentive programs is top of the list. Where else can teams open an account, be provided multiple ways to grow that account, and have all donations matched? It's not too good to be true. It's just really, really, good!"

The MidwayUSA Foundation remains committed to sustaining and growing youth shooting sports by providing long-term funding to youth shooting teams through its endowment program. WVU's Hammond spoke about the motivation to keep going. "Our goal is to continue to build our account. The generosity of the Potterfield family is incredible, as well as the vision to create this mechanism to help all these junior shooting programs across the USA. We highly recommend all programs have a MidwayUSA Foundation account and work hard to build it year over year."

The MidwayUSA Foundation is a 501(c)(3) public charity working to sustain and grow youth shooting sports by providing long-term funding to youth shooting teams. Every donation is tax-deductible and allows the Foundation to assist in expanding and enhancing the leadership skills, confidence, and discipline of today's youth through shooting sports activities. The Foundation supports all shooting disciplines. For more information about how the MidwayUSA Foundation is changing the future of youth shooting sports, please visit MidwayUSAFoundation.org or call 1-877-375-4570.