



## SPRING DONATION DRIVE [APRIL 2024]

1. MidwayUSA Foundation Team Endowment Accounts receiving at least one match-eligible donation in the month of April will be entered to win one (1) of thirty-five (35) team endowment awards.
  - 1.1. This incentive begins on April 1, 2024, at 12:00 AM EST and ends on April 30, 2024, at 11:59 PM EST.
  - 1.2. Donations must be Foundation match-eligible.
    - a) There is no minimum donation requirement.
    - b) Donations made through the MidwayUSA Foundation website using a credit/debit card qualify and must be received by April 30, 2024, 11:59 PM EST.
    - c) Donations made by check qualify and must be received at our office by Tuesday, April 30, 2024 [6001 W Van Horn Tavern Road, Suite C, Columbia, MO 65203].
    - d) Donations made by ACH qualify and must be received by April 30, 2024, 11:59 PM EST.
    - e) Recurring gifts captured in April qualify.
    - f) Foundation fundraising product donations do not qualify.
    - g) Foundation matching and incentive award donations do not qualify.
  - 1.3. The top five (5) teams with the most donation dollars received will be awarded as follows: \$15,000 for first place, \$12,500 for second place, \$10,000 for third place, \$7,500 for fourth place, and \$5,000 for fifth place.
    - a) If a tie occurs within the top five, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
    - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3<sup>rd</sup> and 4<sup>th</sup> places (\$17,500), each receiving \$8,750.
  - 1.4. Thirty (30) teams will be awarded \$1,000 each by random draw.
    - a) Qualifying teams will receive one entry for the drawing, regardless of the number of donations received.
  - 1.5. Prizes will be awarded as endowment donations. No cash or products will be awarded.
2. Transparency
  - 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated throughout the month on the MidwayUSA Foundation website.
  - 2.2. The winning Team Endowment Accounts will be drawn and announced by May 10, 2024.