



## April 2023 Online Donation Drive

1. MidwayUSA Foundation Team Endowment Accounts receiving at least one online donation in the month of April will be entered to win one (1) of twenty (20) team endowment awards.
  - 1.1. This incentive begins April 1, 2023 at 12:00 AM EST and will end April 30, 2023 at 11:59 PM EST.
  - 1.2. The top five (5) teams with the most donation dollars received will be awarded as follows: \$8,000 for first place, \$7,000 for second place, \$6,000 for third place, \$5,000 for fourth place, and \$4,000 for fifth place.
  - 1.3. Fifteen (15) teams will be awarded \$1,000 each by random draw.
  - 1.4. Qualifying teams will receive one entry for the drawing, regardless of the number of online donations received.
  - 1.5. To qualify, the donation must be made through the MidwayUSA Foundation website using a credit or debit card.
    - a) One-time donations of \$10 or more qualify.
    - b) Recurring gifts captured in April qualify.
    - c) Donations must be Foundation match-eligible.
      - Donations for Foundation fundraising products do not qualify for this incentive.
      - Donations for Foundation fundraising events do not qualify for this incentive (e.g. Day of Clays, Downton Day, Foundation online auctions, etc.).
  - 1.6. Prizes will be awarded as endowment donations. No cash or products will be awarded.
    - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
    - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3<sup>rd</sup> and 4<sup>th</sup> places (\$11,000), each receiving \$5,500.
2. Transparency
  - 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated throughout the month on the MidwayUSA Foundation website.
  - 2.2. The winning Team Endowment Accounts will be drawn and announced by May 12, 2023.