



NATIONAL SHOOTING SPORTS MONTH AUCTION INCENTIVE

1. Beginning in the month of August, MidwayUSA Foundation online auctions benefitting MidwayUSA Foundation endowments specified by the winning-bid donors, will receive an endowment award.
 - 1.1. Online auction dates:
 - a) Auction 1 begins August 4, 2024 and ends August 10, 2024 at 7 pm EST.
 - b) Auction 2 begins August 11, 2024 and ends August 17, 2024 at 7 pm EST.
 - c) Auction 3 begins August 18, 2024 and ends August 24, 2024 at 7 pm EST.
 - d) Auction 4 begins August 25, 2024 and ends August 31, 2024 at 7 pm EST.
 - e) Auction 5 begins September 2, 2024 and ends September 8, 2024 at 7 pm EST.
 - f) Auction 6 begins October 7, 2024 and ends October 13, 2024 at 7 pm EST.
 - g) Auction 7 begins November 4, 2024 and ends November 10, 2024 at 7 pm EST.
 - h) Auction 8 begins December 2, 2024 and ends December 8, 2024 at 7 pm EST.
 - 1.2. Eight (8) benefitting endowment accounts will receive \$2,500 each.
 - a) Benefitting endowment is specified by the winning bidder of each auction.
 - b) Prizes will be awarded as endowment donations. No cash or products will be awarded.
 - c) It is acceptable for an endowment to receive multiple endowment awards stemming from the varying auctions.
 - 1.3. The winning bidder's donation, along with the incentive award, will be allocated to the designated endowment account.
 - 1.4. The winning bid will be matched according to our current [Matching Program](#).
 - 1.5. The winning bid donor will receive their applicable auction item.