



National Shooting Sports Month Auction Incentive

1. In the month of August, MidwayUSA Foundation will host four online auctions, where benefiting MidwayUSA Foundation endowments, specified by the winning-bid donors, will receive an endowment award.
 - 1.1. Online auction dates:
 - a) Auction 1 begins August 1, 2023 and ends August 6, 2023 at 7 pm EST.
 - b) Auction 2 begins August 7, 2023 and ends August 13, 2023 at 7 pm EST.
 - c) Auction 3 begins August 14, 2023 and ends August 20, 2023 at 7 pm EST.
 - d) Auction 4 begins August 21, 2023 and ends August 27, 2023 at 7 pm EST.
 - 1.2. Four (4) benefitting endowment accounts will receive \$5,000 each.
 - a) Benefitting endowment is specified by the winning bidder of each auction.
 - b) Incentive prizes are given through endowment funds. No cash or products will be awarded to benefitting endowments.
 - c) It is acceptable for an endowment to receive multiple endowment awards stemming from the varying August auctions.
 - 1.3. The winning bidder's donation, along with the incentive award, will be contributed to the designated endowment account.
 - 1.4. Winning bid will be matched according to our current [Matching Program](#).
 - 1.5. Winning bid donor will receive their applicable auction item.
2. Transparency
 - 2.1. The benefitting endowment accounts will be listed on MidwayUSA Foundation's website.