



NATIONAL SHOOTING SPORTS MONTH AUCTION INCENTIVE [AUGUST 2024]

1. In the month of August, MidwayUSA Foundation will host four online auctions, where benefitting MidwayUSA Foundation endowments, specified by the winning-bid donors, will receive an endowment award.
 - 1.1. Online auction dates:
 - a) Auction 1 begins August 4, 2024 and ends August 10, 2024 at 7 pm EST.
 - b) Auction 2 begins August 11, 2024 and ends August 17, 2024 at 7 pm EST.
 - c) Auction 3 begins August 18, 2024 and ends August 24, 2024 at 7 pm EST.
 - d) Auction 4 begins August 25, 2024 and ends August 31, 2024 at 7 pm EST.
 - 1.2. Four (4) benefitting endowment accounts will receive \$5,000 each.
 - a) Benefitting endowment is specified by the winning bidder of each auction.
 - b) Prizes will be awarded as endowment donations. No cash or products will be awarded.
 - c) It is acceptable for an endowment to receive multiple endowment awards stemming from the varying August auctions.
 - 1.3. The winning bidder's donation, along with the incentive award, will be allocated to the designated endowment account.
 - 1.4. The winning bid will be matched according to our current [Matching Program](#).
 - 1.5. The winning bid donor will receive their applicable auction item.