



## Hometown Challenge Shooting Team Incentive

1. MidwayUSA Foundation Team Endowment Accounts receiving at least one match-eligible donation in the month of September will be entered to win one (1) of twenty (20) team endowment awards.
  - 1.1. This incentive begins September 1, 2023 at 12:00 AM EST and will end September 30, 2023 at 11:59 PM EST.
  - 1.2. The top five (5) teams with the most donation dollars received will be awarded as follows: \$8,000 for first place, \$7,000 for second place, \$6,000 for third place, \$5,000 for fourth place, and \$4,000 for fifth place.
  - 1.3. Fifteen (15) teams will be awarded \$1,000 each by random draw.
  - 1.4. Qualifying teams will receive one entry for the drawing, regardless of the number of online donations received.
  - 1.5. To qualify, the donation must be submitted either online or by mail.
    - a) One-time donations of \$20 or more qualify.
      - i. Online donations must be completed through the MidwayUSA Foundation website by September 30, 2023, using a debit or credit card.
      - ii. Mailed donations must be accompanied by the HTC Check Donation Form and received by September 30, 2023.
        1. MidwayUSA Foundation is not responsible for lost or delayed mail. Mailed donation forms received after September 30, 2023, will not qualify for this incentive.
    - b) Recurring gifts captured in September do qualify.
    - c) Donations for Foundation fundraising events do qualify (e.g. Day of Clays, Foundation online auctions, etc.).
    - d) Donations for Foundation fundraising products do not qualify.
  - 1.6. Incentive prizes will be awarded as endowment donations. No cash will be awarded.
    - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
    - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3rd and 4th places (\$11,000), each receiving \$5,500.
  - 1.7. Qualifying donations will also receive entry into the Hometown Challenge sweepstakes. For more information on the sweepstakes and shooting competition, please see the Hometown Challenge Official Rules at [MidwayUSAFoundation.org/htc](https://MidwayUSAFoundation.org/htc).
    - a) All entries into the team incentive will also be entries into the sweepstakes. Donors wishing to opt out of the sweepstakes will have their prizes transferred to the team endowment of their donation.

## 2. Transparency

- 2.1. A list of the Incentive-qualifying teams and total donation dollars received will be posted and updated throughout the month on the MidwayUSA Foundation website.
- 2.2. The Team incentive winners will be announced by October 13, 2023.
- 2.3. Visit [MidwayUSAFoundation.org/htc](https://MidwayUSAFoundation.org/htc) for more information regarding the sweepstakes drawing and shooting competition results.