

GIVING TUESDAY ONLINE DONATION DRIVE [DECEMBER 3, 2024]

1. MidwayUSA Foundation Team Endowment Accounts receiving a qualifying online donation on December 3, 2024, will be entered to win one (1) of thirty-five (35) team endowment awards.
 - 1.1 This incentive begins on December 3, 2024, at 12:00 AM EST and ends on December 3, 2024, at 11:59 PM EST.
 - 1.2 Donations must be Foundation match-eligible.
 - a) Must be made through the MidwayUSA Foundation website using a credit/debit card.
 - b) Must be a one-time donation of \$10 or more.
 - c) Recurring gift donations, pre-existing or newly created, do not qualify.
 - d) Foundation fundraising product donations do not qualify.
 - 1.3 The top five (5) teams with the most donation dollars received will be awarded as follows: \$15,000 for first place, \$12,500 for second place, \$10,000 for third place, \$7,500 for fourth place, and \$5,000 for fifth place.
 - a) If a tie occurs within the top five, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
 - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3rd and 4th places (\$17,500), each receiving \$8,750.
 - 1.4 Thirty (30) teams will be awarded \$1,000 each by random draw.
 - a) Qualifying teams will receive one entry for the drawing, regardless of the number of donations received.
 - 1.5 Prizes will be awarded as endowment donations. No cash or products will be awarded.
2. Transparency
 - 2.1 A list of the qualifying teams and total donation dollars received will be updated and posted on the MidwayUSA Foundation website throughout the day on December 3, 2024.
 - 2.2 Winners will be announced and posted on the MidwayUSA Foundation website by December 20, 2024.