

2023 Giving Tuesday Team Incentive

1. MidwayUSA Foundation Team Endowment Accounts receiving a qualifying online donation on November 28, 2023, will be entered to win one (1) of twenty (20) team endowment awards.
 - 1.1 This program will begin November 28, 2023 at 12:00 AM EST and will end November 28, 2023 at 11:59 PM EST.
 - 1.2 To qualify, the donation must be made through the MidwayUSA Foundation website using a credit or debit card.
 - a) Must be a one-time donation of \$10 or more.
 - For technical reasons, recurring gift donations do not qualify for the Giving Tuesday incentive, either pre-existing or newly created.
 - b) Donations must be Foundation match-eligible.
 - Donations for Foundation fundraising products do not qualify for the Giving Tuesday incentive.
 - c) Donations to youth shooting teams will be matched according to the current Matching Program, which is a 1:1 ratio for 2023.
 - 1.3 The top five (5) teams with the most donation dollars received will be awarded as follows: \$8,000 for first place, \$7,000 for second place, \$6,000 for third place, \$5,000 for fourth place, and \$4,000 for fifth place.
 - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
 - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3rd and 4th places (\$11,000), each receiving \$5,500.
 - 1.4 Fifteen (15) teams will be awarded \$1,000 each by random draw.
2. Transparency
 - 2.1 A list of the Incentive-qualifying teams and total donation dollars received will be updated and posted on the MidwayUSA Foundation website throughout the day on November 28, 2023.
 - 2.2 Winners will be announced and posted on the MidwayUSA Foundation website by December 19, 2023.
 - 2.3 Endowment awards will be credited to the Endowment Account. No cash or products will be awarded.