



2023 Annual Rockstar

1. MidwayUSA Foundation Team Endowment Accounts receiving match-eligible donation dollars during the calendar year 2023 will qualify to win one (1) of twenty (20) endowment awards.
 - 1.1. This incentive begins January 1, 2023 and ends December 31, 2023.
 - 1.2. The top five (5) teams with the most match-eligible donation dollars received in 2023 will be awarded as follows: \$15,000 for first place, \$12,500 for second place, \$10,000 for third place, \$7,500 for fourth place, \$5,000 for fifth place.
 - a) If a tie occurs within the top five, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
 - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3rd and 4th places (\$17,500), each receiving \$8,750.
 - 1.3. Fifteen (15) teams will be awarded \$1,000 each by random draw. To qualify for the random draw, a team must raise at least \$1,000 in match-eligible donations in 2023.
 - 1.4. Qualifying teams will receive one entry for the drawing, regardless of the number of donations received.
 - 1.5. All match-eligible donations qualify. There is no minimum donation requirement.
 - 1.6. MidwayUSA Foundation and partner organization matching funds and incentive award donations do not qualify. Only match-eligible donations qualify.
 - 1.7. Prizes will be awarded as endowment donations. No cash or products will be awarded.
2. Transparency
 - 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated quarterly on the MidwayUSA Foundation website.
 - 2.2. The winning Team Endowment Accounts will be announced by January 19, 2024.