

# DU T.R.A.P.

## Team Resource Assistance Program



2022-2023

**DU T.R.A.P. – Team Resource Assistance Program** – provides discounted merchandise and professionally designed marketing and fundraising materials for official youth shooting teams that guarantees all net revenues earned stay with the participating team for immediate use.



### PROGRAM DETAILS:

- DU T.R.A.P. is an official Ducks Unlimited (DU) program designed to financially assist scholastic shooting teams with no profit retained by DU. This program was developed to increase and sustain shooting sports participation by sharing DU's resources and fundraising proficiency.
- Through DU T.R.A.P. your team will have no up-front fundraising and marketing costs, no time spent creating sales materials, no post-drawing delivery responsibilities and your team retains 100% of the net profits raised for immediate use.
- All associated program costs are included in the package, or per item with no hidden charges. Prices include all marketing and sales materials and there are no delivery fees in the Lower 48.
- You choose the fundraising package or items to fit your team's opportunity at [ducks.org/TRAP](https://ducks.org/TRAP). A la carte ordering is accepted, as well as add-on items to package orders. All marketing materials will reflect your selected order for your fundraiser.
- DU will professionally design, produce, and ship promotional posters and raffle tickets custom designed for your fundraiser to you. Program pricing includes up to 50 posters and 500 raffle tickets. Additional raffle tickets may be purchased for a nominal fee.
- Once your fundraiser is complete, you will send payment to DU for the predetermined cost of your selected package. Upon payment, DU will ship the merchandise directly to the winners, or to you for distribution, based on your desire.

For more information, please contact Anna Malone or Bailey Naramore at 1-800-697-7015 or [trap@ducks.org](mailto:trap@ducks.org).

*\*Valid through June 30, 2023. Prizes subject to manufacturer availability.*

  
**DUCKS  
UNLIMITED**  
[ducks.org/TRAP](https://ducks.org/TRAP)



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## 1 ULTIMATE OUTDOORSMAN PACKAGE \$1,450



INCLUDES:  
TRAEGER TAILGATER 20  
TRAEGER FULL-LENGTH GRILL COVER  
CAMP CHEF FLAT TOP GRILL  
YETI TUNDRA 65 TAN WITH DU LOGO

## 2 YETI PACKAGE \$1,500



INCLUDES:  
YETI HOPPER M30 CHARCOAL WITH DU LOGO  
YETI TUNDRA 65 TAN WITH DU LOGO  
YETI ROADIE 24 TAN WITH DU LOGO  
YETI TUNDRA 45 TAN WITH DU LOGO  
YETI FLIP 18 CHARCOAL WITH DU LOGO

## 3 GRILLIN' & CHILLIN' PACKAGE \$1,665



INCLUDES:  
CAMP CHEF FLAT TOP GRILL  
YETI ROADIE 24 TAN WITH DU LOGO  
YETI HOPPER M30 CHARCOAL WITH DU LOGO  
GCI OUTDOOR FREESTYLE ROCKER CINNAMON (X2)  
SOLO STOVE BONFIRE FIRE PIT - DU EDITION

TRAEGER PRO SERIES  
575 PELLET GRILL



\$875

TRAEGER TAILGATER 20  
& FULL-LENGTH  
GRILL COVER



\$525

CAMP CHEF  
EXPLORER 2 BURNER  
STOVE



\$150

CAMP CHEF  
FLAT TOP GRILL



\$550

CAMP CHEF  
18" SMOKE VAULT



\$350

BAYOU  
CLASSIC  
4-GAL  
STAINLESS  
BAYOU  
FRYER



\$400

SOLO STOVE  
BONFIRE FIRE PIT  
DU EDITION



\$300

CHAMPION  
WORKHORSE  
ELECTRIC TRAP



\$300

GCI OUTDOOR  
FREESTYLE ROCKER  
CINNAMON



\$80

LEUPOLD  
VX-FREEDOM  
3-9X40



\$300

LEUPOLD  
RX-14001  
TBR



\$200

FILSON DRYDEN  
2-WHEEL CARRY-ON  
BAG DU DRY GRASS



\$325

FILSON  
DRYDEN BACKPACK  
DU DRY GRASS



\$225

FILSON  
DRYDEN BRIEFCASE  
DU DRY GRASS



\$195

FILSON  
DUFFLE MEDIUM DU  
OTTER GREEN



\$375

YETI  
ROADIE 24 TAN  
WITH DU LOGO



\$250

YETI  
TUNDRA 45 TAN  
WITH DU LOGO



\$325

YETI  
TUNDRA 65 TAN  
WITH DU LOGO



\$375

YETI  
HOPPER FLIP 18  
CHARCOAL WITH DU LOGO



\$300

YETI  
HOPPER M30 CHARCOAL  
WITH DU LOGO



\$350

ZEISS  
TERRA ED  
10X42



\$500



# DU T.R.A.P.

## FREQUENTLY ASKED QUESTIONS

### **WHEN DO WE SEND PAYMENT FOR THE PACKAGE?**

There is no upfront cost to your team. When you have concluded your raffle or fundraiser, send a check to DU, or call with a credit/debit card to pay for your package. Provide DU with the contact information for your winners including name, address, email, and telephone number and DU will drop ship your prizes to your winners.

### **HOW OFTEN CAN I DO A DU T.R.A.P. FUNDRAISER?**

We do not limit the number of packages or ala carte items an organization can order. Your organization can do multiple fundraisers that utilize the T.R.A.P. prize packages or ala carte items.

### **I DID THE T.R.A.P. FUNDRAISER LAST YEAR, IS EVERYTHING THE SAME ON THE ORDER SHEET?**

The new program offering will begin on July 1st every year. DU will conduct a survey of coaches and teams that used the program every year and update the program's offerings.

### **MY TEAM SOLD OUT VERY QUICKLY LAST YEAR, CAN I ORDER MORE TICKETS?**

Yes, you can order more tickets for a package. Extra tickets in multiples of 500 may be added to the tickets already provided in the package. The cost is approximately \$60/500 tickets. The final cost is dependent on shipping costs.

### **DOES DU SET THE RAFFLE TICKET COST FOR OUR TEAM?**

No, we facilitate and handle the logistics of the fundraiser. Your organization knows your community best and can determine the best price for a raffle ticket. On average across the country, most teams have a \$10 price on the raffle tickets. If you are not sure what would be best for your community, we have local DU Region Directors in your area and can contact them to give you guidance on the best price for a raffle ticket price in your area.

### **DOES MY ORGANIZATION NEED A RAFFLE LICENSE TO PARTICIPATE IN A DU T.R.A.P.?**

DU does not provide a raffle license for other organizations to use for T.R.A.P. raffles. It is the responsibility of your organization to understand and comply with your state and local raffle regulations.

### **THIS SEEMS TOO GOOD TO BE TRUE, WHAT'S THE CATCH?**

There is no catch. DU is committed to seeing youth shooting sports thrive in the United States. We are providing a program, designed for the hectic life of a youth shooting sports coach, that is as simple as possible. We want coaches to focus on coaching, recruiting shooters, and retaining shooters. We do not want coaches worrying about logistics of a fundraiser.

### **WHAT CAN I USE THE MONEY WE RAISE USING THE T.R.A.P. FUNDRAISER?**

This raffle is design to provide working capital for teams to use immediately. Once you team has raised enough money to cover the cost of your package, your team retains 100% of the profits. You can use the money as your organization sees fit, as long as it is an expense related to youth shooting sports. The money your organization raises can be used for uniforms, travel, registration fees, or any supplies needed for your organization.



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## FREQUENTLY ASKED QUESTIONS

### **CAN I PURCHASE A PACKAGE AND PAY FOR IT UPFRONT?**

You can purchase a package or ala cart items before you conduct the raffles. When you purchase the package upfront, your organization will be responsible for delivery of the prizes to the winners.

### **WHAT IS THE BEST WAY TO CONDUCT A DU T.R.A.P. FUNDRAISER?**

We can provide your organizations with many options on how to make this a successful fundraiser for your team. DU has professional fundraisers that support our wetland conservation mission. This expertise can also help your organization be more successful in its fundraising efforts. There is not a one size fits all solution for your organization's fundraising, DU can provide you with a multitude of options but it is your organization's commitment that will make the T.R.A.P fundraiser a success.

### **CAN DU PUT GUNS AND AMMUNITION ON THE PRIZE PACKAGE?**

We have decided not to include firearms and ammunition to allow teams to easily present this to school official for approval. We designed and chose our prize package specifically to appeal to the widest possible audience to make selling ticket easier for your organization. The feedback we have received from teams indicates that our packages open a broader market than they currently have with existing gun and ammunition raffles.

### **MY LOCAL DU CHAPTER IS INVOLVED WITH OUR TEAM. CAN I ORDER THE T.R.A.P. PRIZE PACKAGE THROUGH MY LOCAL CHAPTER?**

This program is not available to local chapters. The T.R.A.P. is administered through DU Headquarters directly to youth shooting sports teams.