VISION
Create, enhance, and/or modernize shooting ranges across the nation to provide a safe place to recreate using firearms and archery equipment.

GOAL
Support governmental agencies to capture traditional Pittman-Robertson (P-R) match funds (3:1) and utilize 90/10/5 alternative for the development, maintenance, and rehabilitation of recreational shooting ranges by having the Union Sportsmen's Alliance (USA) coordinate action by using highly-skilled organized labor forces.

JUSTIFICATION
The shooting sports arena continues to grow, there is more demand for public access to recreate at safe shooting ranges, and many states are challenged with the ability to match allocated P-R funds.

WHY THE USA?
The USA is the only non-profit conservation organization with diverse and skilled union labor that has completed almost 300 infrastructure projects at a volunteer match rate of $55/hour.

CURRENT STATUS
The USA has secured verbal commitments from Alabama Department of Conservation and Natural Resources, Archery Trade Association, Bear Archery, Barnett Crossbows, Congressional Sportsmen’s Foundation, Federal, and Midway USA Foundation to support as key stakeholders. We will work collectively together to develop a unified, long-term plan with next steps to secure additional support from other industry and governmental agencies with a goal to meet together later in the year as part of a larger summit.

BUDGET GOALS
- Coordinator Cost: $150K annually (salary, travel, & benefits) or $450K minimum for 3 years.
- Seek to capture $1M of non-federal funding to match with state allocated Pittman-Roberston funds for a minimum of a 1:3 match rate or $4M of equitable funds to conduct work in prioritized locations. Cost for rehabilitation of a range ($50K+) to development of a new range ($500K+) are variable, and there is a big need to address creating & maintaining safe and user-friendly ranges.

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