

## Hometown Challenge Shooting Team Incentive

- 1. MidwayUSA Foundation Team Endowment Accounts receiving at least one <u>online</u> donation in the month of September will be entered to win one (1) of seventeen (17) team endowment awards.
  - 1.1. The top five (5) teams with the most donation dollars received will be awarded as follows: \$8,000 for first place, \$6,000 for second place, \$4,000 for third place, \$3,000 for fourth place, and \$2,000 for fifth place.
  - 1.2. Twelve (12) teams will be awarded \$1,000 each by random draw.
  - 1.3. Qualifying teams will receive <u>one entry</u> for the drawing, regardless of the number of online donations received.
  - 1.4. To qualify, the donation must be made through the MidwayUSA Foundation website using a credit or debit card.
    - a) One-time donations of \$20 or more qualify.
    - b) Recurring gifts of \$20 or more captured in September qualify
    - c) Donations must be Foundation match-eligible.
      - Donations for Foundation fundraising products do not qualify for this incentive.
      - Donations for Day of Clays, Downton Day, Air Gun Training Camp, and Foundation online auctions do not qualify for this incentive.
  - 1.5. Incentive prizes will be awarded as endowment donations. No cash will be awarded.
    - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
  - 1.6. If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3<sup>rd</sup> and 4<sup>th</sup> places (\$7,000), each receiving \$3,500.This incentive begins September 1, 2022 at 12:00 AM EST and will end September 30, 2022 at 11:59 PM EST.
  - 1.7. Qualifying donations will also receive entry into the Hometown Challenge sweepstakes. For more information on the sweepstakes and shooting competition, please see the Hometown Challenge Official Rules at <u>MidwayUSAFoundation.org/htc</u>.
- 2. Transparency
  - 2.1. A list of the Incentive-qualifying teams and total donation dollars received will be posted and updated throughout the month on the MidwayUSA Foundation website.
  - 2.2. The Team incentive winners will be announced by October 14, 2022.
  - 2.3. Visit <u>MidwayUSAFoundation.org/htc</u> for more information regarding the sweepstakes drawing and shooting competition results.