



## 2021 Agency and Donor-Designated Endowment Matching Program

1. MidwayUSA Foundation will provide matching funds in 2021 for donations to Agency and Donor-Designated Endowment Accounts. Matching is based on two (2) annual matching pools.
  - 1.1. All Agency and Donor-Designated endowments qualify for the first matching pool.
    - a) The first pool has \$200,000 available in matching funds.
    - b) The maximum matching ratio an organization can receive from this pool is 5:1.
  - 1.2. Only Agency and Donor-Designated endowments that partner with the Foundation to achieve team engagement goals will qualify for the second matching pool. In addition to the Foundation-confirmed partnership, the endowments must also reach 60% team engagement in their area of influence.
    - a) The second pool has \$200,000 available in endowment funds.
    - b) The maximum matching ratio an organization can receive from this pool is 5:1.
    - c) If an area of influence footprint is not defined by the organization and confirmed by the Foundation, they will not qualify for the second pool.
  - 1.3. The matching ratio for each pool is determined by dividing the total match eligible donations received in 2021 by the matching pool amount. For example, if the total match eligible donations in 2021 are \$225,000 in the first pool, then the match ratio is  $\$200,000$  (pool) /  $\$225,000$  (donations) = 0.888 match. Therefore, a \$100 donation in 2021 would receive a match of \$88.80.
2. Contributions must be received between January 1, 2021, and December 31, 2021, and must be match eligible to obtain a match from the MidwayUSA Foundation.
  - 2.1. MidwayUSA Foundation has sole discretion on determining what is match eligible and may change that determination at any time and for any reason. If you have a question about whether or not a donation is match eligible, please contact the [MidwayUSA Foundation](#).
  - 2.2. In general, a contribution generated by fundraising activity is match eligible. Some examples are, but are not limited to, online donations from supporters, peer-to-peer donations, and fundraising product donations.
  - 2.3. No minimum donation amount is required to qualify for a match.
3. Transparency
  - 3.1. The MidwayUSA Foundation Agency and Donor-Designated Matching Program may change at any time and for any reason. Check the [MidwayUSA Foundation website](#) for the most current program information.
  - 3.2. These are annual pools with funds being allocated by January 31, 2022.