



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

TEAM FUNDRAISING TOOLKIT

Email Example: Many of us communicate through email, so we have created a template that you can personalize for your team. You can use this by emailing your supporters, team members, volunteers, and parents. Simply copy and paste the example below into an email and then add appropriate information about your shooting team. Lastly, send the email to friends, family and community members.

Dear _____,

Hi my name is [YOUR NAME], and I'm [A/THE] [TEAM POSITION OR AFFILIATION] of the [ORG/TEAM NAME], a local shooting team. Our shooting team, offers our youth the chance to make new friends, learn responsibility and discipline, as well as the chance to compete in something they really enjoy. The [ORG/TEAM NAME] generates numerous opportunities for young adults in our community, however, there are many expenses that make it difficult to provide these opportunities. So, we are reaching out to you and other community members for support!

There are many ways to assist our team. Such as [SMALL LIST OF WHAT YOU NEED HELP WITH]. However, the easiest way to support our team, is by donating online to our MidwayUSA Foundation Endowment Account. We are excited to tell you that your online donation will be matched, through the MidwayUSA Foundation Matching Program! Your contribution, plus the match, will have a large impact on our team. There are many other benefits to contributing to our shooting team's endowment too, such as:

- **100% of the donation benefits OUR team; the MidwayUSA Foundation keeps nothing for its operations.**
- **MATCHED! Your contribution will be matched, thanks to the MidwayUSA Foundation's Matching Program, which is funded by Larry and Brenda Potterfield! [Learn More](#)**
- **A tax deduction. You will receive a gift receipt from the Foundation for your tax records.**
- **Your name will appear on our team page as a supporter! Unless you would like to give anonymously.**
- **Safe, secure, easy to give online from anywhere to OUR team.**

Every donation ensures a future for our shooting team because our endowment will be there forever! Each year, shooting teams are eligible for a cash grants to pay for ammunition, travel, uniforms, targets, entry fees and more. This endowment helps current and future athletes of the [ORG/TEAM NAME]. We greatly appreciate any contribution you can offer. By selecting our team page link [INSERT LINK] you can donate directly to our shooting team online.

Thank you!

MIDWAYUSAFOUNDATION.ORG/TeamResources

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