



## September 2020 Online Donation Drive

1. MidwayUSA Foundation Team Endowment Accounts receiving at least one online donation in the month of September will be entered to win one (1) of ten (10) team endowment awards.
  - 1.1. This incentive begins September 1, 2020 and will end September 30, 2020.
  - 1.2. To qualify, the donation must be made through the MidwayUSA Foundation website or a Classy Peer-to-Peer campaign using a credit or debit card.
    - a) Must be one-time donations of \$10 or more.
      - For technical reasons, recurring gift donations do not qualify for this incentive, either pre-existing or newly created.
    - b) Donations must be Foundation match-eligible.
      - Donations for Foundation fundraising products do not qualify for this incentive.
  - 1.3. The top ten (10) teams with the most donation dollars received will be awarded as follows: \$5,000 for first place, \$4,500 for second place, \$4,000 for third place, \$3,500 for fourth place, \$3,000 for fifth place, \$2,500 for sixth place, \$2,000 for seventh place, \$1,500 for eighth place, \$1,000 for ninth place and \$500 for tenth place.
    - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
  - 1.4. Prizes will be awarded as endowment donations. No cash or products will be awarded.
2. Transparency
  - 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated weekly on the MidwayUSA Foundation website.
  - 2.2. The winning Team Endowment Accounts will be drawn and announced by October 9, 2020.