

## **April 2021 Online Donation Drive**

- 1. MidwayUSA Foundation Team Endowment Accounts receiving at least one <u>online</u> donation in the month of April will be entered to win one (1) of seventeen (17) team endowment awards.
  - 1.1. The top five (5) teams with the most donation dollars received will be awarded as follows: \$8,000 for first place, \$6,000 for second place, \$4,000 for third place, \$3,000 for fourth place and \$2,000 for fifth place.
  - 1.2. Twelve (12) teams will be awarded \$1,000 each by random draw.
  - 1.3. Qualifying teams will receive <u>one entry</u> for the drawing, regardless of the number of online donations received.
  - 1.4. To qualify, the donation must be made through the MidwayUSA Foundation website or a Classy Peer-to-Peer campaign using a credit or debit card.
    - a) One-time donations of \$10 or more qualify.
    - b) Recurring gifts captured in April qualify.
    - c) Donations must be Foundation match-eligible.
      - Donations for Foundation fundraising products do not qualify for this incentive.
  - 1.5. Prizes will be awarded as endowment donations. No cash or products will be awarded.
  - 1.6. This incentive begins April 1, 2021 and will end April 30, 2021.

## 2. Transparency

- 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated throughout the month on the MidwayUSA Foundation website.
- 2.2. The winning Team Endowment Accounts will be drawn and announced by May 14, 2021.