



2021 Giving Tuesday Matching and Incentive Program

1. MidwayUSA Foundation Team, Agency, and Donor Designated Endowment Accounts receiving an online donation on Giving Tuesday (November 30, 2021) will be matched through the 2021 Giving Tuesday matching program.
 - 1.1 This program will begin November 30, 2021 at 12:00 AM CDT and will end November 30, 2021 at 11:59 PM CDT.
 - 1.2 To qualify, the donation must be made through the MidwayUSA Foundation website or a Classy Peer-to-Peer campaign using a credit or debit card.
 - a) Must be a one-time donation of \$10 or more.
 - For technical reasons, recurring gift donations do not qualify for the Giving Tuesday matching or incentive, either pre-existing or newly created.
 - b) Donations must be Foundation match-eligible.
 - Donations for Foundation fundraising products do not qualify for the Giving Tuesday matching or incentive.
 - Donations for Foundation fundraising events do not qualify for this incentive (e.g. Hometown Challenge, Day of Clays, Pheasant Bonanza).
 - c) Qualifying Giving Tuesday donations will be excluded from the November monthly matching pool.
 - 1.3 The total matching pool is \$200,000.
 - 1.4 The matching ratio is determined by dividing total match eligible donations received on Giving Tuesday by the matching pool amount. For example, if the total match eligible donations received is \$275,000, then the match ratio is $\$200,000 \text{ (pool)} / \$275,000 \text{ (donations)} = 0.727$ match. Therefore, a \$100 donation on Giving Tuesday would receive a match of \$72.70.
 - 1.5 The matching ratio will be announced on the MidwayUSA Foundation website by Tuesday, December 14, 2021.
 - 1.6 Updates will be provided on Giving Tuesday (November 30, 2021) through the MidwayUSA Foundation's [Latest News Blog](#), [Facebook Page](#), and [Twitter Page](#).
2. MidwayUSA Foundation Team Endowment Accounts receiving a qualifying online donation on November 30, 2021, will also be entered to win one (1) of fifteen (15) team endowment awards.
 - 2.1 The top five (5) teams with the most donation dollars received will be awarded as follows: \$5,000 for first place, \$4,000 for second place, \$3,000 for third place, \$2,000 for fourth place, and \$1,000 for fifth place.
 - a) In the event of a tie, the team endowment account with the most individual donors will receive the higher award.
 - 2.2 Ten (10) teams will be awarded \$500 each by random draw.
 - 2.3 Winners will be announced and posted on the MidwayUSA Foundation website by December 14, 2021.
 - 2.4 Endowment awards will be credited to the Endowment Account. No cash or products will be awarded.