



2020 Peer-to-Peer Incentive

1. MidwayUSA Foundation Endowment Accounts receiving online donations through the Classy Peer-to-Peer platform can earn a \$1,000 endowment award by raising at least \$1,000 through a Classy Peer-to-Peer campaign.
 - 1.1. This incentive starts on January 1, 2020 and ends on December 31, 2020.
 - 1.2. Donations must be credit or debit card transactions processed through our Classy Peer-to-peer system with a 2020 date.
 - 1.3. Donations must be MidwayUSA Foundation match eligible to qualify.
 - 1.4. Donations for MidwayUSA Foundation fundraising products do not qualify for this incentive and should not be submitted via Peer-to-peer.

2. All Endowment Accounts are eligible to participate in this incentive.
 - 2.1. Teams and Organizations may start a free Peer-to-Peer campaign with the MidwayUSA Foundation by filling out a registration form available on our [website](#).

3. Award Process
 - 3.1. Participating teams and organizations will be notified by a Foundation staff member when their peer-to-peer campaign receives \$1,000 in 2020 donations.
 - 3.2. The \$1,000 award will be credited to the Endowment Account the month after reaching the \$1,000 donation milestone. No cash or products will be awarded.