



## 2020 Annual Rockstar

1. MidwayUSA Foundation Team Endowment Accounts receiving the most Foundation match-eligible donation dollars during the calendar year 2020 will qualify to win one (1) of five (5) team endowment awards.
  - 1.1. This incentive begins January 1, 2020 and ends December 31, 2020.
  - 1.2. The top five (5) teams with the most match-eligible donation dollars received will be awarded as follows: \$15,000 for first place, \$12,500 for second place, \$10,000 for third place, \$7,500 for fourth place, and \$5,000 for fifth place.
    - a) If a tie occurs within the top five, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
    - b) If there is still a tie after the tie-breaker, the total of all prize money awarded for those places will be split evenly. For example, if there is a tie for third place after the tie-breaker, the teams will split 3<sup>rd</sup> and 4<sup>th</sup> places (\$17,500), each receiving \$8,750.
  - 1.3. All match eligible donations qualify. There is no minimum donation requirement.
  - 1.4. MidwayUSA Foundation and partner organization matching funds and incentive award donations do not qualify. Only match eligible donations qualify.
  - 1.5. Prizes will be awarded as endowment donations. No cash or products will be awarded.
2. Transparency.
  - 2.1. A list of the qualifying teams and total donation dollars received will be posted and updated monthly on the MidwayUSA Foundation website.
  - 2.2. The winning Team Endowment Accounts will be announced by January 15, 2021.