



2019 Annual Rockstar

Incentive Guidelines

1. MidwayUSA Foundation Team Endowment Accounts receiving the most Foundation match-eligible donation dollars during the year of 2019 will qualify to win one (1) of five (5) team endowment awards.
 - 1.1. The top five (5) teams with the most donation dollars received will be awarded as follows: \$15,000 for first place, \$12,500 for second place, \$10,000 for third place, \$7,500 for fourth place, and \$5,000 for fifth place.
 - 1.2. This incentive began January 1, 2019 and will end December 31, 2019.
2. To qualify, the donation must be Foundation match-eligible and made to a Team Endowment Account.
 - 2.1. One-time donations and recurring gift donations do qualify for this incentive.
 - 2.2. Donations for Foundation fundraising products do qualify for this incentive.
 - 2.3. No minimum donation amount required.
3. All Team Endowment Accounts are eligible to participate in this incentive.
 - 3.1. The top five (5) qualifying teams with the most donation dollars received will be awarded accordingly for first, second, third, fourth, and fifth place.
 - a) If a tie occurs within the top five for most donation dollars received, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
 - 3.2. A list of the qualifying teams and total donation dollars received will be posted and updated periodically on the MidwayUSA Foundation website.
4. The winning Team Endowment Accounts will be announced by January 17, 2020.
5. Qualifying donations will be matched through the MidwayUSA Foundation 2019 Matching Program.