



October 2019 Online Donation Drive

Incentive Guidelines

1. MidwayUSA Foundation Team Endowment Accounts receiving an online donation in the month of October will be entered to win one (1) of twenty (20) team endowment awards.
 - 1.1. The top five (5) teams with the most donation dollars received will be awarded as follows: \$5,000 for first place, \$4,000 for second place, \$3,000 for third place, \$2,000 for fourth place, and \$1,000 for fifth place.
 - 1.2. Fifteen (15) teams will be awarded \$1,000 each by random draw.
 - 1.3. This incentive begins October 1, 2019 and will end October 31, 2019.

2. To qualify, the donation must be made through the MidwayUSA Foundation website or a Classy peer-to-peer campaign using a credit or debit card.
 - 2.1. Must be a one-time donation; \$10 minimum donation amount.
 - 2.2. Donations must be Foundation match-eligible to qualify.
 - 2.3. Recurring gift donations do not qualify for this incentive, pre-existing or newly created.
 - 2.4. Donations for Foundation fundraising products do not qualify for this incentive.

3. All Team Endowment Accounts are eligible to participate in this incentive.
 - 3.1. The top five (5) qualifying teams with the most donation dollars received will be awarded accordingly for first, second, third, fourth, and fifth place.
 - a) If a tie occurs within the top five for most donation dollars received, the tie-breaker will be the team endowment having the most 'donors' associated with their donation dollar total.
 - 3.2. The remaining qualifying teams will receive one entry into a pool, regardless of the number of online donations received, for the remaining fifteen (15) awards.
 - 3.3. A list of the qualifying teams and total donation dollars received will be posted and updated weekly on the MidwayUSA Foundation website.

4. The winning Team Endowment Accounts will be announced and drawn by November 8, 2019.

5. Qualifying online donations will be matched through the MidwayUSA Foundation 2019 Matching Program.