



# PEER-TO-PEER FUNDRAISING CAMPAIGN REQUEST

**To: MidwayUSA Foundation, Inc.** (Please print legibly)

**From:** \_\_\_\_\_ **Team/Org. ID:** \_\_\_\_\_  
(Team/Organization Endowment Name)

**Contact:** \_\_\_\_\_  
(Person responsible for implementing Peer-to-Peer fundraising campaign for this Team/Organization)

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

We hereby request to use the Peer-to-Peer fundraising platform available through the MidwayUSA Foundation, powered by Classy (the online fundraising platform provider). We also agree to the following terms and conditions for using the Peer-to-Peer fundraising platform:

1. We will complete the Peer-to-Peer Fundraising Campaign Registration form and send it, along with the photos required to set up our campaign, to MidwayUSA Foundation staff, in a timely manner. All information will be emailed to [peertopeer@midwayusafoundation.org](mailto:peertopeer@midwayusafoundation.org).
2. We will make a diligent effort to raise at least **\$1,000** through our MidwayUSA Foundation Peer-to-Peer campaign over the next twelve (12) months.
3. All donations received through our MidwayUSA Foundation's Peer-to-Peer campaign are the property of the MidwayUSA Foundation and will go directly into our endowment account. We understand that we cannot keep, withdraw, nor gain access to, any of the funds raised through our MidwayUSA Foundation Peer-to-Peer campaign except through the Team/Organization grant application process. Information about MidwayUSA Foundation grants is available on the MidwayUSA Foundation website ([www.midwayusafoundation.org/grants/](http://www.midwayusafoundation.org/grants/)).
4. Donations received through MidwayUSA Foundation's Peer-to-Peer platform are eligible for matching based upon the Matching Program in place at the time of the donation(s). Current Matching Program details are available on the MidwayUSA Foundation website ([www.midwayusafoundation.org/matchingprogram](http://www.midwayusafoundation.org/matchingprogram)).
5. We understand that a long period of Peer-to-Peer inactivity (not receiving donations) may result in the deactivation of our Peer-to-Peer fundraising campaign. Notification of a pending deactivation will be provided by MidwayUSA Foundation via email.
6. Our MidwayUSA Foundation Peer-to-Peer campaign will be used for the benefit of our youth shooting sports Team/Organization and will be implemented with high standards of conduct consistent with MidwayUSA Foundation Values ([www.midwayusafoundation.org/about](http://www.midwayusafoundation.org/about)).

**Printed Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Email submittal to:**

[peertopeer@midwayusafoundation.org](mailto:peertopeer@midwayusafoundation.org)

MidwayUSA Foundation, Inc.  
6001 W Van Horn Tavern Rd, Suite C  
Columbia, MO 65203-9258  
MidwayUSAFoundation.org | 877.375.4570



# PEER-TO-PEER FUNDRAISING CAMPAIGN REGISTRATION

Provide your campaign details.  
Must be submitted prior to campaign creation.

## Campaign Landing Page Details:

1. Campaign Goal - what is the overall goal (*dollar amount*) for your peer-to-peer campaign? \_\_\_\_\_
2. Campaign Timeline - how long do you plan to use the peer-to-peer platform to grow your endowment? \_\_\_\_\_
3. Campaign Description - text you'd like to include about your campaign & shooting team (*maximum 1,000 characters*)

Email campaign photos to [peertopeer@midwayusafoundation.org](mailto:peertopeer@midwayusafoundation.org)

## Team Page Details: visit MidwayUSA Foundation's website ([www.midwayusafoundation.org/peertopeer](http://www.midwayusafoundation.org/peertopeer)) for an example

1. How many teams/groups will be fundraising under your campaign? \_\_\_\_\_

### Team Page 1

1. Team Name: \_\_\_\_\_
2. Goal – what is the overall goal (*dollar amount*) for this team? \_\_\_\_\_
3. Timeline – Preferred start date: \_\_\_\_\_ Preferred end date: \_\_\_\_\_
4. Team Page Description - text you'd like to include about this fundraising group/team (*maximum 1,000 characters*)

Email team page photos to [peertopeer@midwayusafoundation.org](mailto:peertopeer@midwayusafoundation.org)

### Team Page 2 (if applicable)

1. Team Name: \_\_\_\_\_
2. Goal – what is the overall goal (*dollar amount*) for this team? \_\_\_\_\_
3. Timeline – Preferred start date: \_\_\_\_\_ Preferred end date: \_\_\_\_\_
4. Team Page Description - text you'd like to include about this fundraising group/team (*maximum 1,000 characters*)

Email team page photos to [peertopeer@midwayusafoundation.org](mailto:peertopeer@midwayusafoundation.org)