



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

Content Marketing Specialist Job Posting

11-5-2018

Description

MidwayUSA Foundation (Columbia, MO) is searching for an outgoing and creative personality with strong communication skills to assist our rapidly growing organization. Our ideal Content Marketing Specialist (CMS) will be very creative and able to effectively express their thoughts through writing and imagery. Creating and editing appealing content in a broad array of media forms will be a key requirement of this position. Our CMS will work side by side with our Marketing Manager to tell the story of MidwayUSA Foundation, with a goal to generate donations through increased branding and improved visibility throughout the national shooting and outdoor sports community and industry, as well as the general public. Our CMS will be instrumental in helping us generate sustainable financial support for over 3,200 youth shooting sports teams nationwide.

Qualifications

- Bachelor's degree with a concentration in Marketing, Communications, or related field is required
- Demonstrated combination of strong writing and editing skills with creativity
- Able to do research, gather accurate information, and create timely, appealing content
- Ability to create content in a variety of formats (blog posts, web pages, emails, social media, post cards, letters, graphics, video, etc.) at scale
- Organized and deadline oriented
- Knowledge of WordPress, Adobe Creative Suite, MS Office, and a broad array of Social Media is desired
- Knowledge and interest in the shooting sports is a plus
- Commitment to the Values of MidwayUSA Foundation

How to Apply

If you are interested in applying for this Content Marketing Specialist position, please email your resume and cover letter to careers@midwayusafoundation.org. We will accept applications until the position is filled. For additional information you can visit our website at <https://www.midwayusafoundation.org/careers/>, send an email to careers@midwayusafoundation.org, or call Dani Farris, Marketing Manager, at 573-447-5994. Inquiries are welcome.

MidwayUSA Foundation is a national 501(c)(3) public charity, grant making foundation, located in Columbia, Missouri, that provides sustainable funding for youth shooting sports teams and organizations nationwide. This is an ideal opportunity to build an early stage career working at a national level.