



## Online Donation Drive 2018

### Incentive Guidelines

1. MidwayUSA Foundation Team Endowment Accounts receiving an online donation in the month of May will be entered to win one (1) of three (3) \$5,000 MidwayUSA Foundation team endowment awards.
  - 1.1. This incentive begins May 1<sup>st</sup> and will end May 31<sup>st</sup>, 2018.
2. To qualify, the donation must be made through the MidwayUSA Foundation website using a credit or debit card.
  - 2.1. Must be a one-time donation of any amount, no minimum donation amount required.
  - 2.2. Recurring gift donations do not qualify for this incentive, pre-existing or newly created.
  - 2.3. Donations for a Foundation fundraising item do qualify if made through the MidwayUSA Foundation website. Donation must be specifically identified as Foundation fundraising item proceeds at the time of the transaction.
3. All Team Endowment Accounts are eligible to participate with a maximum of one (1) entry per team.
  - 3.1. Every qualifying team will receive one entry into the pool, regardless of the number of online donations received.
  - 3.2. A list of the teams entered into the pool will be posted and updated weekly on the MidwayUSA Foundation website.
4. Three (3) winning Team Endowment Accounts will be drawn at random by June 5, 2018.
5. Qualifying online donations will be matched through the MidwayUSA Foundation 2018 Matching Program.