



CHANGING THE FUTURE OF  
YOUTH SHOOTING SPORTS

# RAISE MONEY FOR YOUR SHOOTING PROGRAM WITH FREE PILLA SHOOTING GLASSES.

**Raise cash for now & funding for the future by  
growing your MidwayUSA Foundation endowment.**

- 2 pair included
- Fully Adjustable Temple
- Quick Change Snap System
- Fully Adjustable Nose
- Integrated Sweat Bar



**\$950  
Retail  
Value**



- Full Sun HD Lens
- Brown Lens- The best balance  
in color enhancement

**Minimum Fundraising Goal: \$1,000**

**USE THIS FREE ITEM TO RAISE AS MUCH MONEY  
AS YOU CAN FOR YOUR SHOOTING TEAM.**

**Conduct the fundraiser however you choose! Keep  
some of the proceeds for instant cash to pay for team  
expenses you have now and donate the remaining  
\$500 to your MidwayUSA Foundation Team  
Endowment where it will be matched\* and help fund  
your team forever!**

**[MIDWAYUSAFUNDATION.ORG/FUNDRAISE](http://MIDWAYUSAFUNDATION.ORG/FUNDRAISE)**

\*Review 2018 Matching Program details on the Letter of Intent or online.

**2018**

**PROGRAM DETAILS:**

**Register & learn  
more on our  
website.**



# PILLA SHOOTING GLASSES -2018 LETTER OF INTENT (LOI)-

**Submission Options:**  
MidwayUSA Foundation – Attn: Fundraising  
6001 W Van Horn Tavern Rd, STE C  
Columbia, MO 65203  
[fundraise@midwayusafoundation.org](mailto:fundraise@midwayusafoundation.org)  
Phone: 877.375.4570

To: MidwayUSA Foundation, Inc. (Please print legibly)

From: (Organization/Team Name): \_\_\_\_\_ EIN: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Address [NO P.O. boxes]: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

We (Organization/Team) \_\_\_\_\_ hereby agree to the following terms and conditions and have furthermore attached our W-9 (with unique Employer ID Number/EIN) and an IRS 501(c)(3) determination letter, if applicable. We agree upon the completion of our fundraiser, the amount shown below will be donated to the respective Endowment at the MidwayUSA Foundation. **When the *minimum fundraising goal is met* (see #1 below), the minimum donation (#2) shall be donated to a MidwayUSA Foundation TEAM Endowment in 2018 through a single contribution, and then participants will be eligible for the applicable match, which does vary each month. 2018 matching is based on a \$60,000 monthly cap and the ratio is determined by the total contributions to team endowments received in that month. The ratio will be determined at the conclusion of each month.**

1. We will make a diligent effort to raise the minimum fundraising goal of **\$1,000 per fundraising package (each package/item = 2 pair of glasses)**. We hope you exceed that goal.
2. We will contribute the minimum donation of **\$500** for each package(s) received to a MidwayUSA Foundation endowment. Donations received for TEAM endowments will be matched in 2018; the matching ratio will vary based on the total contributions received in the month the funds are received by the MidwayUSA Foundation. Funds must be received by 12.31.18 to be eligible for the 2018 Matching Program.
3. We understand that donating less than the minimum donation amount could result in the loss of opportunity to participate in future MidwayUSA Foundation fundraising programs.
4. Indicate below the MidwayUSA Foundation Endowment(s) which will benefit from this fundraiser:  
Organization Name(s): \_\_\_\_\_ ID(s): \_\_\_\_\_ State: \_\_\_\_\_  
\_\_\_\_\_ ID(s): \_\_\_\_\_ State: \_\_\_\_\_
5. We will use the proceeds not deposited into a MidwayUSA Foundation Endowment to promote youth shooting sports activities within our organization.

1. MidwayUSA Foundation does not provide raffle tickets to participating organizations. 2. Product returned to manufacturer due to participants not being available to receive shipments will result in the order being cancelled & items reallocated to other participants. 3. Any & all damages to fundraising product due to shipment must be addressed between the receiving organization & shipping company, directly. 4. All fundraising products offered by the MidwayUSA Foundation are provided on a first come, first served basis. Learn more: [midwayusafoundation.org](http://midwayusafoundation.org). REV 2.18

**Adult signature REQUIRED when item(s) arrive at shipping destination.**

**Submission Date:** \_\_\_\_\_ [We encourage you to complete your fundraiser within 9 months from your submittal date.]

**Product Request:** Quantity: \_\_\_\_\_ [limit 3] **Printed Name:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**You must submit ALL of the following documents EACH TIME you register for a fundraiser.**

\_\_\_\_ Completed/Signed LOI    \_\_\_\_ Completed IRS Form W-9 w/ EIN    \_\_\_\_ IRS 501 (c)(3) Determination Letter  
[if applicable]



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# MidwayUSA Foundation, Inc.

6001 W Van Horn Tavern Rd, Suite C

Columbia, MO 65203-9258

MidwayUSAFoundation.org | 877.375.4570

## 2017 Pilla Shooting Glasses Donation Form

Date		Donor Name	
Address (Street, City, State, Zip)			
Contact Information		Email:	
		Phone Number: (       )       -	

Total <b>Endowment</b> Donation	\$
How many <b>Pilla Shooting Glasses</b> does this donation cover? (1 package = 2 pairs of glasses)	

FILL US IN ON **YOUR** SUCCESS! WE AIM TO HELP FUND YOUR ENDOWMENT **NOW** AND INTO THE **FUTURE!**

How much was raised <b>OVERALL</b> utilizing this fundraising item(s)?	\$
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Please designate below how your **Total Endowment Donation** should be allocated (The sum of all Donation Amounts should equal your **Total Endowment Donation**)

Endowment Account Name	Endowment Account ID	Donation Amount
		\$
		\$
		\$
		\$
		\$

Team Endowment Account(s) listed above must be active and listed at MidwayUSAFoundation.org

Indicate below the preferred Donor Display Name as you would like it shown on our website or in publication as a donor. <b>Only ONE display name is permitted for a donor</b>	
Donor Display Name	
If you'd like this donation (as well as past donations) to display as 'Anonymous,' please check THIS box.	

Make checks payable to: MidwayUSA Foundation, Inc.

**Mail donation, along with this form to:**  
**MidwayUSA Foundation, Inc. - Fundraising Donation**  
**6001 W Van Horn Tavern Rd, Suite C**  
**Columbia, MO 65203-9258**

As a qualified charitable organization exempt from Federal and state income tax under Section 501(c) (3) of the Internal Revenue Code, all donations are tax deductible. Upon processing the donation, a gift receipt will be issued.

For questions regarding this donation, please email us at [info@midwayusafoundation.org](mailto:info@midwayusafoundation.org)  
 Please review the details of our current Matching Program by visiting [MidwayUSAFoundation.org/Matching](http://MidwayUSAFoundation.org/Matching)