



CHANGING THE FUTURE OF  
YOUTH SHOOTING SPORTS  
[MIDWAYUSAFUNDATION.ORG](http://MIDWAYUSAFUNDATION.ORG)

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**For Immediate Release**

## **MIDWAYUSA FOUNDATION CONTRIBUTES \$641,530 TO YOUTH SHOOTING PROGRAMS**

**Columbia, MO** – Through their matching program, funded by Larry and Brenda Potterfield, the MidwayUSA Foundation has added \$641,530 to 222 youth shooting team endowments and 7 agency endowments. The majority of this donation stems from the 2:1 Matching Program, which concludes in 2017.

“With each month, more teams are taking advantage of our 2:1 match and we think that will continue through November and December, especially with #GivingTuesday right around the corner,” said Randy Moeller; MidwayUSA Foundation Executive Director.

The 2:1 Matching Program triples a donor’s contribution to their favorite shooting team. Through the MidwayUSA Foundation website ([midwayusafoundation.org/donate](http://midwayusafoundation.org/donate)) donors can choose the team that will benefit from their contribution. Donations are tax deductible and 100% of the donation, as well as the match, benefits *that* team. The Foundation keeps zero for operating expenses. Following the donation, the 2:1 match for all donations made in a given month are distributed.

The MidwayUSA Foundation is a 501(c)(3) public charity working to sustain the shooting sports industry by providing long-term funding to youth shooting teams. Every donation made is 100% tax deductible and supports the mission to help communities and organizations raise funds to support their youth shooting team. The Foundation supports all shooting disciplines. For more information about how the MidwayUSA Foundation is changing the future of youth shooting sports, please visit [midwayusafoundation.org](http://midwayusafoundation.org) or call 1-877-375-4570.